

## Online training on Advocacy and Lobbying for Youth Organisations (ALTYO)

### Call for participants

Online, 3 October - 6 November 2022

The ALTYO course provides basic information and understanding of the concept of advocacy and lobbying, particularly in the context of the dialogue between civil society organisations (CSO) and the governmental sector. The course gives an understanding of advocacy and lobbying as instruments that can be successfully used by CSOs in the process of making institutionalised and legal changes on local, regional and national levels.

The training consists of **three thematic areas**. Based on the trainers' experience, practical examples are shared with regards to European practices in advocacy and lobbying. A written assignment completes the course to provide further reflection.

The expected time to complete the course is **3-6 hours/week**, 27 hours in total. The nominating organisations are encouraged to **include the training activities** in the working hours of the participants. The course includes **three compulsory webinars**:

- Kick-off webinar: 3 October 15:00-16:30 CET;
- Mid-term webinar: 17 October 15:00-16:30 CET; and
- Closing webinar: 2 November 15:00-16:30 CET.

The activities of the course are **collaborative**, which means that participants will work and actively communicate with each other during the 5 weeks. Therefore it is important that participants allocate time to the course each week and progress at approximately the same pace.

### By the end of the course, learners will:

- Gain basic knowledge and understanding of advocacy and lobbying concepts;
- Create a basis of fundamental skills in advocacy;
- Comprehend the nature and purpose of advocacy and lobbying activities as a crucial aspect of involvement of the non-profit/civil sector in the decision-making processes on societal level;
- Share and learn about good practice examples in the field of advocacy and lobbying.

### Profile of participants:

- Represent youth information services/networks;
- Commit to completing the whole course in the scheduled time frame;
- Have experience in youth (information) work;
- Have a need for advocacy and lobbying skills;

- Possess the language skills to complete the course in English.

The **eTrainers** of the course will be Asa Gunvén (author of the course, Sweden) and Imre Simon (ERYICA), with input from [The Good Lobby](#) (Brussels).

Participants will receive an **ERYICA certificate** upon the successful completion of the course.

**Expected number of participants: 30**

The course might attract a high level of interest, therefore we may be in a situation that a **selection of participants** will be necessary. If this is the case, this will be done based on the balance of the organisations represented in the training, the motivation and experience of applicants as expressed in the pre-registration form, and geographical and gender balance.

If you are interested, pre-register [here](#) by **16 September 2022 (midnight)**.

Successful participants will be notified by **23 September**.